

# E2

## DRINK BLEND WITH B VITAMINS, MAQUI BERRY, AND ANTIOXIDANT VITAMIN C



### POSITIONING STATEMENT

Pharmanex E2 is a refreshing alternative to soda and energy drinks with a proprietary blend of B vitamins, maqui berry, antioxidant vitamin C, and natural caffeine. Choose from two delicious flavors that are free from artificial sweeteners, flavorings, and colors. Whether you're in the office, running errands, or starting a workout, these portable stick packs make it easy to stay hydrated and feel lifted no matter where you are.

### CONCEPT

In the U.S. alone, the average person drinks 42 gallons of soda every year—that is the equivalent of 450 12-ounce cans of soda. Many government officials have taken action to educate consumers on the negative health effects associated with soda consumption. With a typical 20-ounce soda containing 60 to 72 grams of sugar and upwards of 240 calories, it's no wonder why so many people are looking for healthier soda alternatives.

Pharmanex E2 is a healthier alternative to soda. It is formulated with caffeine derived from green coffee extract and a unique blend of vitamins and antioxidant vitamin C to help give you a lift during your daily activities.

### PRIMARY BENEFITS

- A healthier alternative to soda by using a unique blend of B vitamins, maqui berry, and antioxidant vitamin C
- Contains antioxidant vitamin C to help protect against free radicals
- Formulated with natural caffeine derived from green coffee extract
- Convenient on-the-go stick packs allow you to enjoy E2 anytime, anywhere

### WHAT MAKES THIS PRODUCT UNIQUE?

- Uses sugar sourced from sugar cane and is low in calories
- Free from any artificial flavors, sweeteners, and colors
- Formulated with ingredients such as B vitamins, maqui berry, and antioxidant vitamin C
- Comes in two delicious flavors—Kiwi Watermelon and Raspberry

### WHO SHOULD USE THIS PRODUCT?

E2 is recommended for adults looking for a great tasting alternative to soda and those needing a lift during their daily activities.

### DID YOU KNOW?

Maqui is a vibrant purple berry native to the rainforests of Chile and Argentina and was used by the indigenous Mapuche people for hundreds of years. Maqui is so prevalent in the wild that cultivation is unnecessary and does not currently exist. Maqui berry bushes grow over hillsides, throughout fields, and on the borders of forested areas.

### FREQUENTLY ASKED QUESTIONS

#### Does E2 contain caffeine?

Yes, it contains caffeine from green coffee bean. Each serving contains 45 mg of caffeine.

#### Can children drink E2?

E2 is not recommended for children under the age of 12.

#### Is the flavor natural?

Yes, E2 is naturally flavored. In fact, CordyMax Cs-4 has been placed under intellectual property protection. CordyMax Cs-4 is manufactured according to the 6S Quality Process.

# E2

## Why is there sugar in this product?

E2 does not contain any artificial sweeteners but instead uses stevia, which is a natural, zero-calorie sweetener. Since some people are sensitive to the taste of stevia, we added cane sugar to help provide the optimal experience.

## DIRECTIONS FOR USE

Empty one stick pack into 12–16 ounces of water and shake or stir vigorously until product is fully dissolved. It is recommended to consume one to two times daily.

## CAFFEINE CONTENT

45mg/stick pack. Not recommended for children, women who are pregnant or nursing, and persons sensitive to caffeine.

## KEY SCIENTIFIC STUDIES

1. Hermsdorff HH, Barbosa KB, Volp AC, Puchau B, Bressan J, Zulet MA, Martínez JA. Vitamin C and fibre consumption from fruits and vegetables improves oxidative stress markers in healthy young adults. *Br J Nutr.* 2012 Apr;107(8):1119-27.
2. Waly MI, Al-Attabi Z, Guizani N. Low Nourishment of Vitamin C Induces Glutathione Depletion and Oxidative Stress in Healthy Young Adults. *Prev Nutr Food Sci.* 2015 Sep;20(3):198-203.
3. Bendich A, Langseth L. The health effects of vitamin C supplementation: a review. *J Am Coll Nutr.* 1995 Apr;14(2):124-36. Review. Erratum in: *J Am Coll Nutr* 1995 Aug;14(4):398. *J Am Coll Nutr* 1995 Jun;14(3):218.

## E2 KIWI WATERMELON

Nutrition Facts	Amount/serving	% DV	Amount/serving	% DV
	<b>Total Fat</b> 0g	<b>0%</b>	<b>Total Carb.</b> 4g	<b>1%</b>
Sat. Fat 0g	<b>0%</b>	Dietary Fiber 0g	<b>0%</b>	
Trans Fat 0g		Total Sugars 3g		
<b>Cholesterol</b> 0mg	<b>0%</b>	Incl. 3g Added Sugar	<b>6%</b>	
<b>Sodium</b> 0mg	<b>0%</b>	<b>Protein</b> 0g		
<b>Calories 15</b>	Vitamin D <sub>3</sub> 0 mcg 0% • Calcium 0 mg 0% • Iron 0 mg 0% • Potassium 0 mg 0% • Vitamin C 60 mg 65% • Thiamin 0.6 mg 50% • Riboflavin 0.65 mg 50% • Niacin 8 mg NE 50% • Vitamin B <sub>6</sub> 0.65 mg 40%			

**INGREDIENTS:** Cane Sugar, Natural Flavors, Citric Acid, Stevia Rebaudioside A, Ascorbic Acid, Caffeine (Green Coffee Bean), Silicon Dioxide, Niacinamide, Maqui Berry Extract, Pyridoxine HCl, Thiamine Mononitrate, Riboflavin.

## E2 RASPBERRY

Nutrition Facts	Amount/serving	% DV	Amount/serving	% DV
	<b>Total Fat</b> 0g	<b>0%</b>	<b>Total Carb.</b> 3g	<b>1%</b>
Sat. Fat 0g	<b>0%</b>	Dietary Fiber 0g	<b>0%</b>	
Trans Fat 0g		Total Sugars 3g		
<b>Cholesterol</b> 0mg	<b>0%</b>	Incl. 3g Added Sugar	<b>6%</b>	
<b>Sodium</b> 0mg	<b>0%</b>	<b>Protein</b> 0g		
<b>Calories 15</b>	Vitamin D <sub>3</sub> 0 mcg 0% • Calcium 0 mg 0% • Iron 0 mg 0% • Potassium 2 mg 0% • Vitamin C 60 mg 65% • Thiamin 0.6 mg 50% • Riboflavin 0.65 mg 50% • Niacin 8 mg NE 50% • Vitamin B <sub>6</sub> 0.65 mg 40%			

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\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.